

creates

MAGAZINE

MEDIA PACK 2018/19

THE MAGAZINE

The readership of Creates Magazine is primarily made up of creative enthusiasts and art collectors. The magazine is a quarterly directory that our readers use to learn about artists, workshops, exhibitions and art fairs. Our target demographic is likely to purchase or invest in various mediums of art. The magazine is distributed to 320+ key art-related locations across the UK, including galleries, events and museums.

OUR REACH

- 10,000 copies distributed UK wide quarterly.
- The magazine reaches **80,000+ readers** monthly, including 15,000+ regular subscribers.
- Delivered to more than 300 galleries, art fairs and museums quarterly.
- Up to 90,000 monthly Social Media/Online Connections.

PUBLISHING DATES

ISSUE	PUBLISHING DATE	PRINT DEADLINE
SPRING 2019	1ST MARCH 2019	20TH FEBRUARY 2019
SUMMER 2019	1ST JUNE 2019	20TH MAY 2019
AUTUMN 2019	1ST SEPTEMBER 2019	20TH AUGUST 2019
WINTER 2019	1ST DECEMBER 2019	20TH NOVEMBER 2019



Contact: hello@createsmagazine.com

2018 ADVERTISING RATES

ADVERT TYPE	SPECIFICATIONS	
COVER CREATIVE	210MM X 210MM (X3)	£450
BACK COVER	210MM X 210MM	£290
DOUBLE PAGE	210MM X 210MM (X2)	£320
FULL PAGE	210MM X 210MM	£210
HALF PAGE	105MM X 210MM	£145
QUARTER PAGE	105MM X 105MM	£120
SOCIAL MEDIA	PER POST	£50

BOOKING MORE THAN ONE ADVERT?

10% discount is applied to multiple advert bookings.
FREE event listings for exhibitions, festivals and galleries with every advert booked via our events listings page, website and on our social media platforms.

PAGE ARTWORK

We offer a **FREE** design service for advertising and paid editorials.
Please submit images 300dpi (no smaller than 1MB)/ JPEG or PDF.
Contact us for further details about page specifications or technical information.

TERMS & CONDITIONS

1. Artwork submitted must be your own and adhere to copyright regulations
2. Creates Magazine is not liable for any loss or damage from errors, late publication or non-publication
3. Space reserved must be paid in full where the advertisement or editorial is not published due to an act of omission by the advertiser
4. Payment must be received by the print deadline before the magazine goes to print.



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